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City of Barrie

Minutes - Final

Seniors Advisory Committee

Monday, September 27, 2021 | **10:00 AM** | **Virtual Meeting**

For consideration by the Finance and Corporate Services Committee on October 19, 2021.

The meeting was called to order by the Chair, D. Dellio at 10:10 a.m. The following were in attendance for the meeting:

Present: 6 - Chairman D. Dellio
Councillor A. Kungl
C. Green
G. Kavanagh
L. Ricardo
P. Thiffault

Absent: 5 - H. Stone
J. Annable
M. Malcolm
P. Sasco
S. Turcott

STAFF:
Committee Support Clerk, B. Thompson
Recreation Programmer, J. Gourlie

ALSO PRESENT:
A. Schroeder, Director Customer Experience
C. Vanderkruys, Director Business and Development

The Seniors Advisory Committee met and reports as follows:

SECTION "A"

BARRIE PUBLIC LIBRARY SERVICES AND RESOURCES

Alison Schroder, Director of Customer Experience from the Barrie Public Library (BPL) provided a presentation concerning the BPL services and resources.

Ms. Schroder discussed slides concerning the following topics:

- The mission to discover opportunities;
- The vision to bring the community together; and
- The values to offer services, curiosity and sharing.

Members of the Committee asked a number of questions to Ms. Schroder and received responses.

Attachments: SAC Presentation - Services and Resources - 210927

DEMOGRAPHICS OF SENIORS IN BARRIE - BARRIE PUBLIC LIBRARY

Christopher Vanderkruys, Director of Business and Development from the Barrie Public Library provided a presentation concerning the demographics of the City of Barrie through statistics gathered from Environics Analytics.

Mr. Vanderkruys discussed slides concerning the following topics:

- A map illustrating the City's demographic area;
- Statistics associated to the City's:
  - Population and household information;
  - Housing and income;
  - Education and employment; and
  - Diversity.
- The demographic statistic highlights associated to:
  - Household and dwelling characteristics;
  - Income, education and employment; and
  - Language, immigration and visible minority status.
- The percentages for the top five segments of households in Barrie;
- A summary of the demographic statistic trends associated to:
  - Population;
  - Families;
  - Household and housing;
  - Income, education and labour;

- Diversity; and
- Population/household/income change by year.

Members of the Committee asked a number of questions to Mr. Vanderkruys and received responses.

Attachments: Presentation - Demographics - Barrie, ON vs Simcoe CD - 210927

The Seniors Advisory Committee met and recommends adoption of the following recommendation(s):

SECTION "B"

DEMOGRAPHICS OF SENIORS IN BARRIE - ENVIRONICS ANALYTICS

That staff in the Recreation and Culture Services Department investigate the feasibility and costs associated to purchasing an annual City licencing fee with Environics Analytics in order to gather data and analytical information on the demographics of seniors in the City of Barrie and report back to the Seniors Advisory Committee.

This matter was recommended (Section "B") to Finance and Corporate Services Committee for consideration of adoption at its meeting to be held on 10/19/2021.

The Seniors Advisory Committee met and reports as follows:

SECTION "C"

SENIORS EVENTS/INFORMATION/UPDATES

Jessica Gourlie, Recreation Programmer provided updates regarding the reopening of the Parkview Centre, the re-introduction of programs, and the vaccine screening for the facility. She provided additional updates on the Seniors Without Walls programming, the Art Your Service access to virtual programs, the 55+ Centre website, and Allandale 55+ Centre space constraints.

Colin Green provided an update on the Gilbert Centre's Seniors Program and the weekly groups, programs and activities offered by the Gilbert Centre. He noted that a newsletter is released weekly detailing events and workshops available.

Lucia Ricardo advised that in-person programs at the Canadian National Institute for the Blind (CNIB) had been put on hold until January 2022.

Gwen Kavanagh provided an update on past and future events for the CARP Barrie Chapter. She discussed hosting two debates featuring the Barrie-Innisfil and Barrie-Springwater-Oro-Medonte candidates, CARP's first in-person meeting to be held September 21st, a presentation by Mayor, J. Lehman at their October 19th meeting, a new tax credit for assisting homeowners, and the Seniors Community Fund.

Councillor, A. M. Kungl advised of matters recently discussed at General Committee and City Council meetings that included a presentation by Dr. Mike Moffatt and the proposed Zoning By-law Amendment regarding accessory suites and secondary dwellings. She further advised that the Affordable Housing Taskforce met and discussed key components and strategies to report back to City Council.

ADJOURNMENT

The meeting adjourned at 11:48 a.m.

CHAIRMAN